



Since 1980 Label Specialties, Inc. has built an excellent reputation as a leading label manufacturer and provider of both stock and custom labeling and tag solutions that meet a variety of specific vertical market requirements. Strategically located in the same Southern California facility since 1988, LSi enjoys exceptionally low economies of scale for raw materials and a very low operating overhead that establishes LSi as a low cost leader in providing the highest quality labeling solutions available.

In addition to custom and stock labels, LSi also distributes quality thermal transfer ribbons and a wide variety of top name brand barcode label and tag printers as well as scanning and POS equipment. This allows LSi to meet customer requirements ranging from start-up and first time printing applications, to high volume printing projects. In keeping with LSi's philosophy of providing

exceptional products and customer service at a very competitive price, we are pleased to introduce this product brochure to help you understand how LSi can assist you to define and meet your labeling requirements at the lowest possible cost. Please call us soon and let us show you why LSi should be your single source for solving all of your labeling needs.



The most important part of any successful labeling system is to ensure that the supplies are of the highest quality. LSi offers a complete line of high quality label, tag, and ribbon materials for use in direct thermal and thermal transfer barcode label and tag printers.



LSi can draw from our inventory of hundreds of sizes and shapes, or custom convert an unlimited assortment of unique label shapes, in a wide variety of sizes, face stocks, adhesives, and roll configurations to meet the requirements of virtually any application. In addition to a large inventory of stock labels, LSi has custom converting capabilities of up to 6 colors that can add immediate visual impact to any product packaging.



For use in thermal transfer barcode printers, LSi supplies only top quality ribbons in a wide variety of widths and lengths. Choose either inside or outside wind, in a wax, wax/resin, or a pure resin formula. Ribbons are available in standard black, or in a rainbow of colors to meet virtually any application requirement. LSi also maintains an inventory of our most popular ribbons for immediate shipping.

LSi offers printer products from many manufacturers, including three of the leading barcode printer manufacturers in the world; Datamax, Sato, and Zebra. With suggested pricing to fit any budget, these three manufactures offer printer models with a wide variety of features and functionality.

We service what we sell. With a staff of OEM certified repair technicians, LSi is positioned to offer parts, printheads, local on-site

or depot maintenance, and customized repair programs, or service contracts, tailored to meet your specific needs.









State-of-the-art Flexographic Label Printing, Die Cutting, and Finishing equipment provide LSi with the following capabilities.

Die Cutting:

- Labels or tags up to 13 inches wide by 23-7/8 inches long
- Three die stations to accommodate perfs, security slits, sheeting, or other special label configurations.





- Up to six different colors including UV (one UV station utilized for spot or flood varnishing)
- Dual side printing (face side plus back of liner or tag in one pass, 1 to 6 color combinations)
- Fine line screens and/or graduating screens

Face Materials:

- Available paper and enhanced paper stocks including: Gloss and Semi-Gloss, Litho, Thermal Transfer, Direct Thermal, Tag stocks, laminated gold and silver, fluorescents, and UL approved paper materials
- Available synthetics and films including: Kimdura[™], Polyesters, Mylars, Tyvek[™], Foils, Acetates, Vinyls, UL and other Specialty products

Adhesives:

 General Purpose permanent, Removables, Acrylics, Opaques, Cold and Freezer Temperature, and other specialty adhesives

Consecutive Numbering & Barcoding:

 Off press consecutive numbering and/or barcoding utilizing state-of-the-art Direct Thermal or Thermal Transfer imaging with a variety of type faces and sizes

Packaging:

- Inside or outside wind capabilities
- Available core sizes: Inside diameters of 1", 1-1/2", 1-5/8", 2", 2-3/4", 3", and 4"
- Fan folding capabilities



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